

APRIL-MAY 2025 NEWSLETTER

The Original *Pontiaction* Chapter... The **Keystone State Chapter** Pontiac Oakland Club International

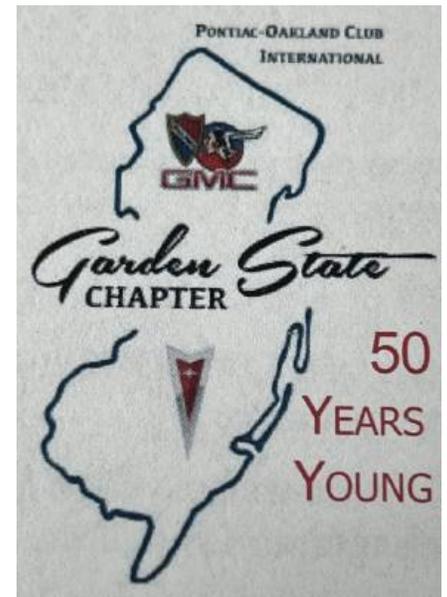


Founded September 9, 1974; LONGEST CONTINUOUSLY OPERATING CHAPTER

CELEBRATING 51 YEARS IN 2025



April 12 Tour



***WISHING OUR
BUDDIES
IN THE
GARDEN STATE
CHAPTER
HAPPY 50TH
ANNIVERSARY***



Marlin's 63 Survivor

IN THIS ISSUE

- Chief's Message
- Calendar of Events
- Petrolina Part 3
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- Missing Marlin Guigley
- The Jacket
- Sponsors



From the Chief

Hello, Fellow Members,

I cannot believe this is already our second newsletter for 2025.

In saying that, I want to thank Dick Stover for putting together our newsletters and keeping us on time. I think this is one of the best newsletters in all of POCI. I take responsibility for not always getting my message to Dick in a timely manner, which is the reason we are always rushing to get it out to you, our members.

I want to take a moment to recognize the passing of our friend, fellow member, car guy, and all-around nice man, Marlin Guigley. He has been a long-time member and an active participant in the running and success of our club. We will miss hearing his tales of car stories and past KSC events. They sure were something to look forward to. We will remember Marlin throughout the year during club events. Please find a nice eulogy by Jim Martin (one of Marlin's oldest friends) in this newsletter on Marlin's years of service to KSC and POCI.

Speaking of events, our first for 2025 is on March 29th at the America On Wheels Museum in Allentown, PA (more info in this newsletter). Come out and enjoy a day of fellowship, food, and nice cars, including our own KSC exhibit, now until April 14th also at America On Wheels Museum in Allentown, PA.

Then of course I need to mention "GM on Display" coming on June 1st at Macungie Memorial Park. It will be our 48th show, and I'm looking to seeing all members and your car friends to help us celebrate the brand we all enjoy, General Motors. Registration is open on our web site online, and if you pre-register you're eligible for a cash prize.

Please read in this newsletter our calendar of events put together by the Board Members of the club and implemented by our Activities Director, Ralph Keller. I hope to see you at many, if not all, of the 2025 events. They are always FUN and sometimes, even educational. I look forward to seeing you this car season and as always, please support our club.

Thank you.....Tom Wright

136 SO FAR IN 2025, LOOKING FOR 25 NEW MEMBERS!

Welcome Back

New Members

David Ernst

67 GTO



46th Annual General Motors on Display



SPONSORED BY THE KEYSTONE STATE CHAPTER, PONTIAC-OAKLAND CLUB INTERNATIONAL

EXHIBITION OF GENERAL MOTORS CARS, TRUCKS, COMMERCIAL VEHICLES, & FLEA MARKET FOR GENERAL MOTORS PARTS

LOCATION - Macungie Memorial Park (home of Das Awkscht Fescht), Rt. 100, center of Macungie, Pa.

DATE/TIME - **Sunday, June 1, 2025 (Rain or Shine) 9:00AM - 3:00PM - Registration 9:00 am -12:00 Noon**

CLASSES - The show is open to all General Motors cars and trucks.
Cars will be parked in the order they arrive, special requests will be considered

AWARDS - No judging or trophies. High quality dash plaques for the first 100 registered vehicles excluding cars for sale. Door prizes will be awarded by drawing.

VENDORS - Flea market featuring General Motors parts and literature.

FOR SALE - For Sale signs are not permitted on the show field. Vehicles for sale will be the same price as show vehicles and parked in the Car Corral

FOOD - Coffee, donuts, and a hot breakfast will be available in the park until 11 AM. A variety of hot and cold lunch items will be served after 11 AM.

MUSIC - A variety of music will be provided by our DJ.

INFO - Tom Wright, 61 Elmar Circle, Royersford PA 19468
Phone: (610)587-3468 Email: tommyjw22@yahoo.com

REGISTER - Show vehicles \$15.00 pre-registered, \$20.00 day of show. Cars for Sale same price.
Flea market spaces 20'x20' \$15.00 pre-registered, \$20.00 day of show. Vendors must furnish tables.

GM ON DISPLAY - PRE-REGISTRATION FORM
Send Checks/Money Order (no cash)
Payable to: Keystone State Chapter, POCI
or Pre-Register on-line at www.kscpoci.org

PRE-REGISTRATION DEADLINE: MAY 23, 2025

Pre-Registration Cost: \$15.00/vehicle
Day of Show Registration: \$20.00/Vehicle

Automotive Flea Market Space: \$20.00
(20' x 20' space)

Please enclose: \$15.00/Vehicle, \$20 per 20' x 20' flea market space

Mail to: Sandy Kemp, 1603 South Main St., Bechtelsville, PA 19505

Name _____ Phone Number _____

Address _____ City _____ State _____ Zip _____

E-Mail _____

YEAR _____ CAR MAKE _____ MODEL _____ BODY STYLE _____

YEAR _____ CAR MAKE _____ MODEL _____ BODY STYLE _____

Signature _____ **TOTAL ENCLOSED** _____

By signing, you are stating that you will not hold the Keystone State Chapter, POCI, its officers and directors, for injury, property damage or any other claim.

2025 UPCOMING EVENTS

GET EVENT INFO AND PRE-REGISTER ON THIS WEBSITE

www.ksepoci.org

April 12, Saturday: Tour Barry's Car Barn; **see flyer in this issue**

May 10, Saturday: Car show at Old Stillwater Garage; 913 Main St,
Stillwater Township, NJ 07875

June 1, Sunday: GM on Display, Macungie Memorial Park, Macungie,
PA (**flyer in this newsletter or register on the website**)

June 18-12: POCI Convention, Louisville, KY

July 12, Saturday: Knoebel's Park (**stay tuned for details**)

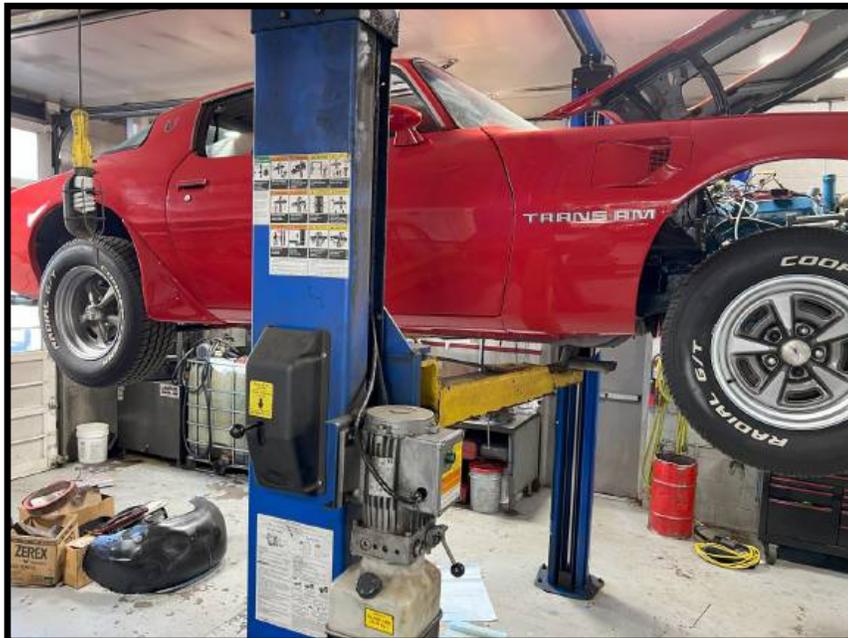
August 3, Sunday: Club Day at Das Awkscht Fescht;
PRE-REGISTRATION ONLY BY JULY 1st at <https://awkscht.com/>

Fall Tour TBD

Sept 28th, Sunday, Fall Meet at Padre Pio Shrine, Barto, PA

Nov. 28th, Friday, Junk Yard Tour

Dec. 6th, Saturday, Christmas Party



'78 Trans Am,
6.6 Total mechanical
restoration at my
mechanic's shop.
That big block purrrs
real good.

Petroliana Collecting – Part 3 (C)

Signs

By Bill McIntosh

Collecting petroliana deals with accruing items related to vintage gas stations and service garages (including dealerships). Three major segments of the hobby are (1) gas pumps, (2) oil cans, and (3) signs. In the first part of this series (Oct/Nov 2022 *Pontiaction*), I offered an overview of gas pumps. I devoted the second part of this series (Jun/Jul 2023 *Pontiaction*) to the subject of oil cans. In this third part, I focus on signs or signage. This comes in the form of four articles covering the variety of signs in my collection. The first of these, "Petroliana Collecting – Part 3 (A)," appeared in the March/April 2024 edition of *Pontiaction* and the second (Part 3 (B)) in the June/July 2024 edition.

This third article about signs is generally devoted to ones that represent ancillary parts and services offered by gas stations and dealer service organizations. In the world of TEXACO marketing, the category in shorthand is referred to as TBA -- meaning tires, batteries and accessories.



This first sign advertises AUTO-LITE Batteries and is probably from the late 1930s or early 1940s. This is a painted, one-sided sign backed by a wooden frame. It is 18" by 60" making it quite a substantial sign. These signs were designed to be displayed on the outside of the gas station. This one in particular is a horizontal format, which is unusual as most that you see are a vertical format. While a bit on the rough side, I liked the fact that it is a horizontal format. Plus, the graphics of a car with bright piercing headlights suggest a powerful battery is under the hood.



Here is a sign that both advertises PRESTONE ANTI-FREEZE and doubles as a thermometer. It is 8" wide and 36" tall, single sided, and four-color porcelain. It is in amazingly good condition -- and the thermometer still works and gives reasonably accurate readings. I bought this over 20 years ago at an auction in upstate New York. The crowd at the auction did not appreciate the sign or its condition -- and I won the auction for a remarkably low \$15!

Continued on next page

One of my rare non-TEXACO gas station signs, this one is a monster measuring 3' high and 8' long. It simply displays the words CROWN GASOLINE and is single-sided porcelain. I purchased it a few years after we planned our move back to Pennsylvania from Maryland knowing I would have display space in my garage for it. It was purchased at an auction in Kentucky for a reasonable price as it was a bit rough. I did a fair amount of repair so today it looks quite presentable.



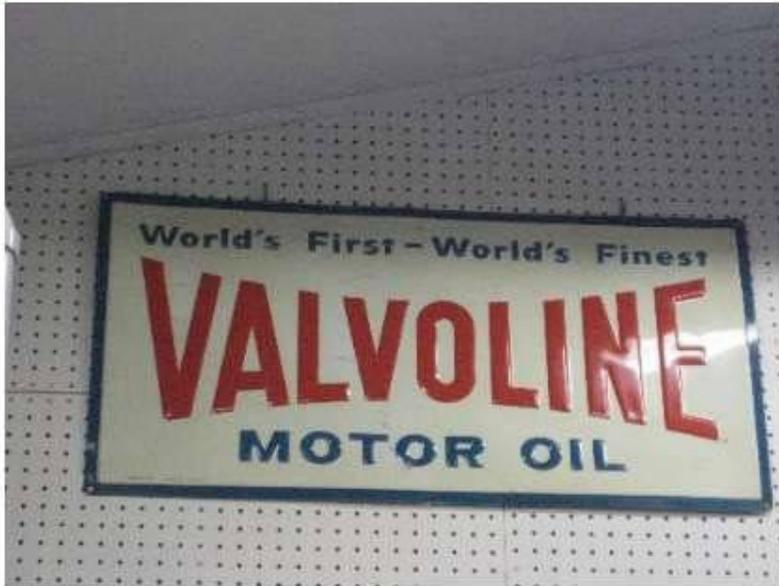
A very early painted Goodrich Tires sign is shown at the left. It is 16" high and 32" wide and is actually surrounded in a contrasting dark blue painted wood frame. Since the logos and graphics suggest an early Goodrich campaign, I am guessing that it is from the very late 1930s or more likely the early 1940s. Purchased a few years ago at the Hershey Fall Meet, I thought that I paid too much for it. Now, with the dramatic increase in prices of petroliana items, I probably bought it for a reasonable sum.



A double-sided, porcelain sign that measures 16" high and 32" wide, this sign advertises that the establishment displaying the sign offered service for CARTER CARBURETER. Curious about this sign is the spelling of carburetor (as opposed to carburetor). Nevertheless, I imagine that the sign was displayed in garages or dealerships that had inhouse expertise in such work. Of course, Carter was a major manufacturer of carburetors for OEM units used by car makers (including Pontiac) as well as aftermarket applications.



Purchased from a vendor at Das Awkscht Fescht quite a few years ago, this is a back-lit, plastic, aluminum-framed sign. It advertises that the establishment that displays the sign offers brake services that, hopefully, uses Wagner and Lockheed parts. This is a relatively modern sign using plastic and incandescent bulbs for back lighting. On the other hand, it is older than the ones you see using florescent bulbs.



I have a few signs advertising motor oils marketed by companies that are not in the gasoline business. This one is probably most interesting because it is a very early VALVOLINE painted sign. I am guessing it is from the early 1940s and has a most unusual embossing of the letters. It measures 18" high and 36" wide. It probably was used either for indoor/outdoor display at independent garages where the owners were not committed to a particular gasoline brand.



As a resident of Pennsylvania, this sign caught my eye at a regular meeting and auction for petroliana collectors in Ohio that takes place each June. A relatively small sign measuring 14" by 20" it advertises PENN BATTERIES, a brand I never heard of until seeing it. It is two-sided porcelain, which dates it back to the 1920s or 1930s.



Finally, I thought I would show our Pontiac readers what another automobile brand looks like! As many of you know, along with my three 1960 Pontiacs, I house in my garage a 1959 Ford Galaxie Sunliner convertible. One of my best friends in this hobby offered it to me, and, given my car, I thought it would be right to give a little homage to the brand in my collection of signs. The sign is two-sided, porcelain, and measures 18" high and 24" wide. In excellent condition, these signs were most frequently displayed in dealerships around the parts department or service bays. Most typically they were hung on a wall bracket, mounted such that both sides of the sign could be viewed, coming and going.

See us on FaceBook:

Keystone State Chapter of Pontiac Oakland GMC Club.

Congratulations to the following chapter members for receiving their milestone pins this year from our parent organization POCI!

50 years

Sandy Kemp
Gary Schuck

45 years

Michael Bailey
Rick Hediger
Chuck McGurk

40 years

Robert Albinder
Patrick Bryant
Steve Goscinsky

35 years

Jim Mattes
Hugh Purnell
Robert Romig

30 years

Michael Murray
Jim Martin
Wayne Guy
Kevin Troy

25 years

Merle Wright

20 years

Bill Logan

SPONSORSHIPS

The Keystone State Chapter is looking for sponsors for our newsletter. For \$25 a year (January-December) we will run a business card ad in all our newsletters and post the card on our bulletin board at our shows. If you are interested in advertising with us or if you know of someone who might be interested, please take a copy of our Sponsorship letter to them (print out the letter on the next page). Some examples of who to ask would be your local auto parts store, hardware store, automotive service or body shops, we will even take restaurants.



Keystone State Chapter, POCI
2191 County Line Rd.
East Greenville PA 18041
267-374-2799
kscpocimembership@gmail.com

January 1, 2025

The Keystone State Chapter POCI just celebrated our 50th anniversary of preserving Pontiacs, Oaklands and GMC's for future generations to enjoy. We are currently 139 members strong with members located in PA, MD, NJ, DE, and NY.

We have exciting news! We're looking for sponsors to help fund our newsletter. And in return for sponsorship, we're offering multiple advertising opportunities throughout the 2025 season.

Would you consider sponsoring our club and donating \$25.00 to help us to meet our goal?

We're so grateful for what our sponsors just like you have helped us accomplish over the years. From funding our car shows to helping with our newsletters and so much more, we're immensely thankful to our past, present, and future sponsors.

To demonstrate our gratitude, the Keystone State Chapter POCI would like to offer you a business card ad in our bi-monthly newsletters for 2025 plus we will post your card on our prominently displayed bulletin board at all our events, in recognition of your gift.

We hope you're able to contribute and thank you for the consideration.

To make a contribution, simply include your gift with this letter and business card and mail to Keystone State Chapter POCI, 2191 County Line Rd, East Greenville PA 18041 or hand deliver to our representative.

Many thanks in advance for your sponsorship! Go Keystone State Chapter POCI!

Sincerely,

Tom Wright, President

P. S. We'd like to invite you to our car shows this year. GM on Display -June 1st at Macungie Memorial Park. All GM Car Show - Sept 28th at Padre Pio Shrine, Barto PA

KSC- APRIL 2025 Activity

With the help of Jim Martin, we have put together another great activity for April. We will be visiting Barry's Car Barn in Intercourse, Pa. We visited here 4 years ago, and it was very well received, so we will be returning again this year on **Saturday, April 12th**. This will be a 3-stop tour with two PA Dutch FOOD stops and a great tour of a magnificent private collection of classic automobiles. We will start the day with a great lunch, meeting at 10:45 AM at **Yoder's Restaurant & Buffet** in New Holland, PA just off of US Route 23. GPS address is: **14 South Tower Street, New Holland PA**. They will attempt to seat us together so please be prompt. Should you choose, they offer the Weekend Buffet of Beef Brisket, BBQ Ribs, Shrimp, Fish and Pot Roast. Buffet Price is adults to age 62, \$24.99 (Senior's get 10% discount), Children 7-10 yr, \$14.99 or a Soup and Salad Buffet at about \$14.00. Phone is 717-354-4748.

You can check their website: <http://www.yoderscountrymarket.com>

About 12:30 we will depart for **Barry's Car Barn** for a 15–20-minute drive through Amish Country to the car barn – Location is a block South of US Rt. 340 in Intercourse, PA, GPS address is: **3504 Old Philadelphia Pike, Intercourse, PA**. (hr.) of over 50 classic cars and Petroleum related memorabilia. The highlight of Barry's collection is his stable of Corvettes and Mustangs and fantastic vintage Admission is \$14.00 for all adults. This is a leisure, on your own tour (1 hr. – 1 ½ Gas/Service Station signs. Website: <http://www.barryscarbarn.com>

Our final treat for the day will be ice cream, a short 5-minute drive East on US Rt. 340 to the **Lapp Valley Farm Creamery and Emma's Gourmet Popcorn**. GPS address is: **4038 Old Philadelphia Pike, Gordonville, PA**. Hopefully, you were cautious about the desserts you ate at Yoder's because the choice of goodies here will overwhelm you! Both these facilities are Amish owned and operated. Lapp Valley Farm ice cream is to die for and the selection of flavors is too numerous to list! Likewise, is Emma's Gourmet Popcorn with over 50 varieties of flavored popcorn. Websites: <http://www.lappvalleyfarm.com>, [Gourmet Popcorn Shop in Lancaster PA | Amish Popcorn Store \(emmaspopcorn.com\)](http://www.emmaspopcorn.com)

Contact – Jim Martin at: jamesamartin@comcast.net or 717-940-0529. Jim will provide driving directions the day of the tour.

Please contact Jim and let him know if you will be attending. Thanks.



[SAYING GOODBYE TO MARLIN](#)

Our Keystone Chapter has lost a longtime family member, friend and antique car fanatic. Marlin Guigley from Emmaus, PA passed away on March 4, 2025, just a month short of his 84th birthday. We were fortunate to have benefited from his wisdom and knowledge as a true historian, advocate and collector of cars, promotional toys and model trains. A true craftsman, his skills and the fruits of his labor are evident in the 1860's farm house he and Robin lovingly restored along with the cars he owned. Always a Corvette fan, he migrated to our Pontiac Oakland club after taking ownership of an all original 1963 Pontiac from one of his family members in the late 1980's. His enthusiasm to participate with our KSC family grew quickly and he willingly served for many years on our Board of Directors and as a Judge at local shows and at many POCI Conventions. For our 2019 National POCI Convention in Gettysburg, Marlin co-organized and coordinated the pre-show car inspection teams. He was also an active member of the POCI-All American Oakland Club, the POCI-Early Times Chapter, the Oakland Owners Club International and the AACA.

Marlin's automotive prowess can be seen in his beautiful car collection. There are two award winning Corvettes [a 1962 Convertible and a 1963 Split Window], a POCI Senior Award, 1963 Pontiac Catalina and, of course, his 1930 Oakland for which he and Robin proudly received a POCI Senior Gold Award, the AACA Senior Grand National Award and the prestigious Ault Park, Ohio, Concours d`Elegance, Car of Distinction Award. Quite an accomplishment! Oh, and I also need to list his 1976 Lincoln and an old 60's something Ford dump truck and two Chevy Vans. He was quite a diverse collector!

Never shy, Marlin was always eager to strike up a conversation with anyone he met. He was quite the storyteller, very proud of his family and his heritage, and a patriotic veteran! He had a spirit and zest for life that was captivating and resulted in many long-term friendships.

Our sincere sympathy and prayers go out to his wonderful wife Robin, son Kevin, daughter Kirsten and his five grandchildren. God's speed my friend! Until we meet again. We will miss you but, we will not forget you.

Jim Martin [Link to obituary](#)



Keystone State Chapter- History & Memorabilia

Late December 2024, while browsing eBay, under "Pontiac (almost everything), I came across a very interesting bit of Keystone State Chapter history: a jacket, size medium (most likely for a lady). It looked in excellent condition, possibly never worn and I just had to have it! There were no clues as to actual date anywhere on the jacket, but the patch may have put it somewhere in the 70's. The embroidery is awesome, possibly done by hand, I am not an expert, but it looked good enough to get my attention.

Thanks to Dale Schlicher for keeping this treasure so well preserved. He told me it hung in his closet for about 40 years after he traded Pontiac parts for it at a flea market. Dale was a former member of KSC in the 70's & 80's, with his '55 Safari wagon. He was employed at Knopf Pontiac until 1988 and moved out of the area when he changed jobs. Dale's wagon was painted by another former KSC member, Bill Schankweller. His pride ride was a '69 GTO, which he purchased new.

The jacket will be on display at the POCI convention in Louisville, KY in June.

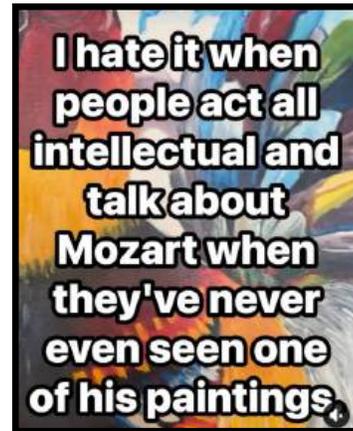
If anyone has any additional information about the jacket, please share it with me. Also, if you have any KSC memorabilia, I am definitely interested. Please contact me: r62gp@aol.com



A J Koszi 2/2025



IN CASE YOU COULD USE A LAUGH



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kscpociinfo@gmail.com

HOW ABOUT YOU, YES, YOU
WRITING AN ARTICLE ABOUT
YOUR CAR or CARS, AND HOW
YOU CAME TO HAVE THEM?

NEWSLETTER ARTICLE DEADLINE

**-June-July 2025: May 15th
-Aug-Sept 2025: July 15th
-Oct-Nov 2025: Sept. 15th**

T



1974-2024
Congratulations Keystone State Chapter,
the oldest, continuous Chapter in POCI
Just think: 50 years, now 51!

Also, in addition our club store has been restocked with some new goodies.
We will be selling a KSC - 1974 hat pin (a little different from the 50th anniversary gift pin). We also now have blue long sleeve t-shirts and red short sleeve t-shirts with the vintage print on the front. These are really nice quality and sure to be a best seller as they were years ago.

And new this year - we can now accept credit cards for payment for all merchandise on site or over the phone!

Keystone State Chapter Membership Information

For general information, contact Karen Britton at kscmembership@gmail.com

For Pontiac-Oakland Club International information go to www.poci.org or email: pociworldhq@aol.com

Annual POCI dues are \$45.00 and includes a high quality color magazine.

Annual Chapter dues are \$20.00 payable in **January**.
It is recommended that you be a member of the P.O.C.I. along with being a member of the Keystone State Chapter.

Pay on line at www.kscpoci.org or
Send dues payable to KSC-POCI, c/o Sandra Kemp;
1603 S. Main St.; Bechtelsville, PA 19505

2024 and 2025 Officers and Directors:

President: Tom Wright
Vice President: Sandy Kemp
Treasurer: Richard Stover
Secretary: Karen Britton
Director: Ken Fernsler
Director: Bill McIntosh
Director: Jim Martin
Director: vacant
Director: Stephan Leibert
Co-Activities Director: Ralph Keller
Co-Activities Director: George Burbage
Newsletter Editor: Richard Stover
Chapter Historian: Ralph Keller
Promotional Sales: George & Amy Burbage
Display Board: Ken Fernsler

Check out our web site: www.kscpoci.org