

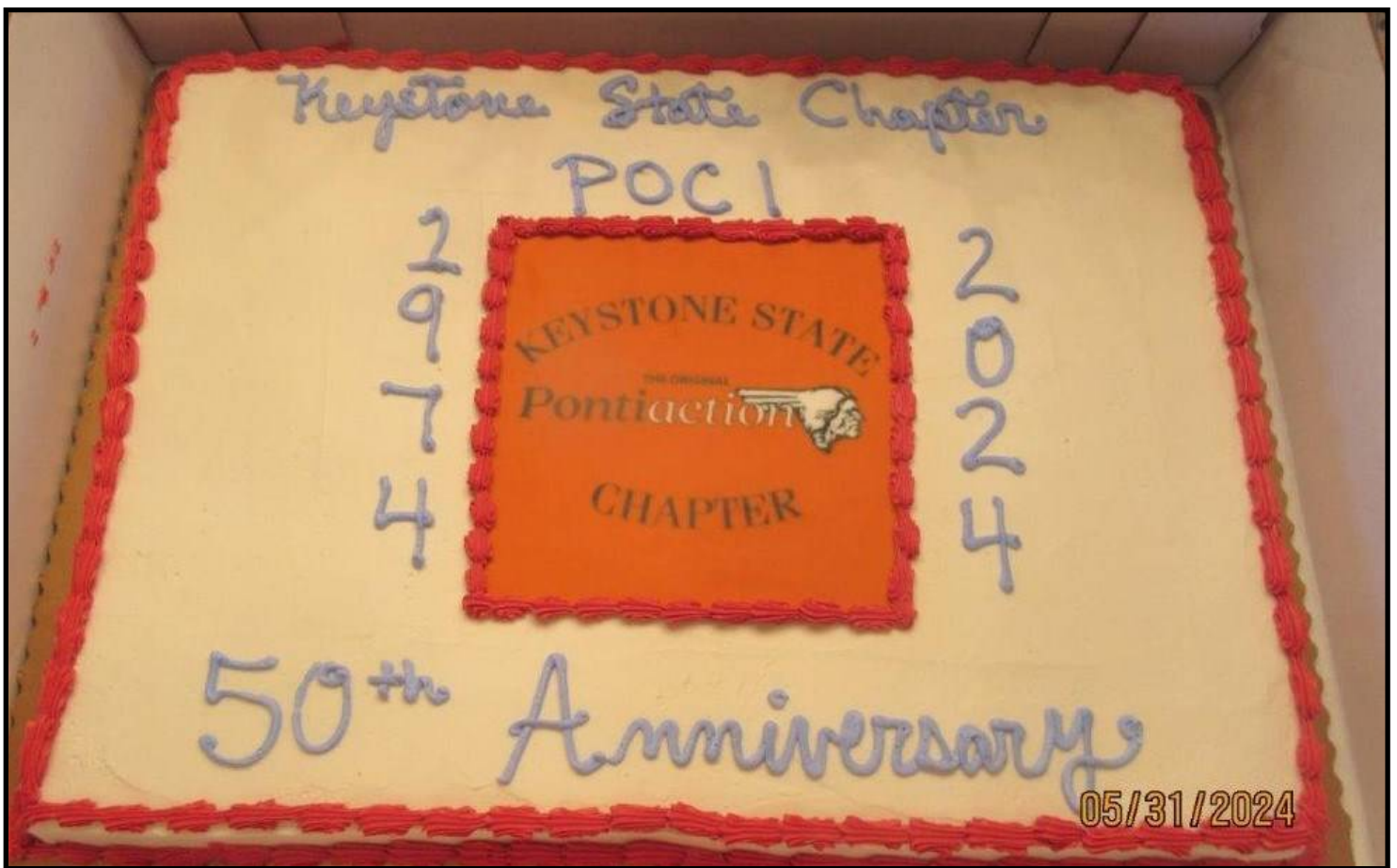
The Original *Pontiaction* Chapter...

The **Keystone State Chapter**
Pontiac Oakland Club International



Founded September 9, 1974; LONGEST CONTINUOUSLY OPERATING CHAPTER

CELEBRATING 50 YEARS



50th Anniversary Special Issue
plus

- Chief's Message
- AACA Show
- Pontiac 6 Article
- GM on Display
- Knoebels
- Carlisle Awards



From the Chief

FROM THE CHIEF

We finished the first half of the year with an already impressive list of events and gatherings. 2024 is the chapter's 50th year of existence, making Keystone Chapter the oldest continuous operating chapter in POCI.

So far this year we have participated in three tours. The first was at the Swigart Auto Museum in Huntington, Pa. This is the oldest car museum in the country and contains a terrific collection. Second, we visited Yuenglings Brewery's original plant in Pottsville, PA. Again, this is the oldest brewery in the country. Finally, the 3 Dog Garage in Boyertown, PA, provided a wonderful collection of early racing car history. These three tours hosted well over 100 participants. The club also supported the AACA Museum's Spring Car Show held in legendary Hershey, PA, at the museum's grounds where we won an award for having the most car club participants attending the show. Keystone State Chapter had 8 cars and 11 members that attended the car show supporting our sister chapter founder of the Street Rod/Modified Chapter in Stillwater, NJ.

The club then held our 45th GM on Display Car Show in early June and welcomed an eclectic group of 200+ beautiful GM cars, a small flea market, along with good food and music. All of this before the end of June! We also included celebrating our 50th anniversary by sharing a new 50th commemorative anniversary pin and other small gifts for members.

We have another car show planned for the end of September the 29th. We will be hosting the Club Day Pontiac section at the famous 59th Das Awkscht Fescht Car Show in August. We also have another terrific tour planned in September. The club will be supporting the car show at Boyertown Museum of Antique Vehicles for their annual show and fund raiser Duryea Day Car Show. We will have our club picnic later this summer and our annual Junk Yard Tour in the fall, followed by our Christmas Party where we will close out our 50th year celebration and begin the next 50. What a year we have had so far and so much more yet to come.

Tom Wright

Welcome Back

Robert Zerbe	68 Firebird
Eugene Spolski	66 GTO
Noel Pecunia	63 GrandPrix
Ken Gerhart	63 Catalina SD
Lonette & Richard Bocella	67 LeMans

129 MEMBERS STRONG!

Keystone State Chapter celebrates a milestone

50 YEARS

It was 1974 and the classic car movement was just getting into full swing. It was a very exciting time, and the Carlisle car show had just been started as Postwar '74. Clubs were forming quickly. Our own POCI, founded by the late Don Bougher, was just 2 years old, having been founded in 1972.

By 1974, POCI had over a thousand members. With the help of Don Bougher, several early POCI members in our area became acquainted, and started working together to form a state chapter in Pennsylvania. There were 51 POCI members in Pa. at that time, and we felt there were enough to move forward. The club was started when 5 of us united for this herculean effort. Fortunately, Don Barlup, a POCI charter member and good friend of Don Bougher, became one of our 5 co-founders. The pizza drive-in owned by Don near Harrisburg, was the site of the very first POCI show in 1973, and also the location for our chapters very first spring meet in 1975. Additionally, early POCI members George Weaver, Mel Riehl, Bob Crouse, and Ralph Keller, completed the 5-member group of co-founders. Fortunately, several founders are still with the chapter 50 years later.

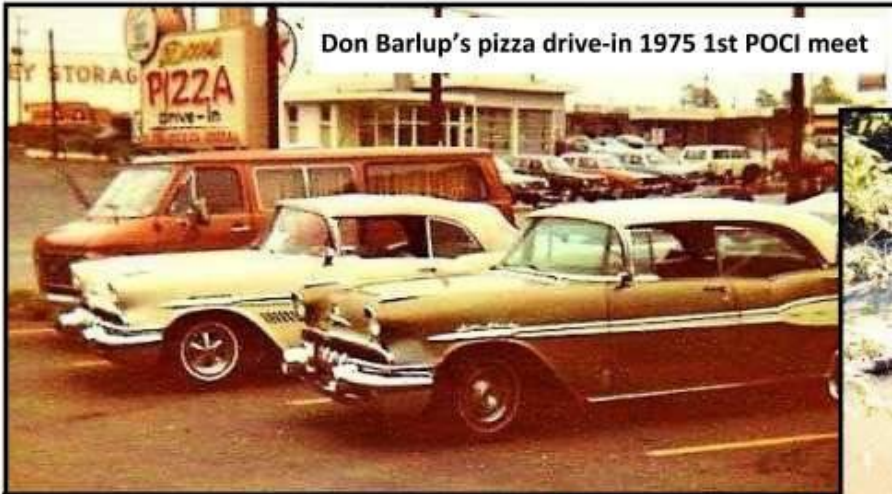
Florida had the honor of becoming the very first chapter of POCI shortly before our chapter was formed. However, the Florida chapter fell on hard times, and went dormant for a lengthy period of time. Meanwhile, our Keystone State Chapter received chapter charter #2, dated September 9, 1974, signed by President Don Bougher and Secretary Joe Oliver. We received the actual certificate at the 1975 Pontiac, Michigan convention, with our first president Ralph Keller being presented the certificate by club founder Don Bougher at the awards banquet in the Pontiac admin building dining room. KSC has been an active and viable chapter since that time, making us the oldest continuously operating chapter of POCI.

Since that time, we have continued to be a very active chapter. We hosted 3 national conventions, including at Gettysburg in 1980, and again in 2019, as well as the 1988 convention in Downingtown, Pa. Additionally, we hosted a regional East Coast mini-meet in 1977, when the national convention was held in California. At our peak, we had over 200 active members, and still boast of over 100. When we still had PMD dealers and support, we typically had a spring and fall Pontiac dealer show. Our oldest activity is our junk yard tour, the day after Thanksgiving, and although salvage yards are disappearing, we managed to find another good one this last year. We have held the successful GM on Display show since our early years to showcase our beloved Pontiacs against the backdrop of the other GM divisions, with attendance as high as 300 cars some years. We run many one-day and two-day tours to automotive venues, as well as other museums and collections of interest. The year is always finalized with a great Christmas party.

2024 once again is fun filled with a varied agenda. In March we visited Yuengling in Pottsville, the oldest brewery in America. In April we headed slightly west to see the acclaimed Swigart Museum in Huntingdon, Pa. They are the proud owner of 2 Tuckers, including the original Tucker 48, known as the Tin Goose. In May we traveled to a show in New Jersey, hosted by our good friend Lou Calasibetta. In June we sponsored our well-known 45th GM on Display show in Macungie, Pa. In July we have our annual amusement park outing at Knoebel's Amusement resort. In August, we again return to Macungie to participate in the huge Das Awkscht Fescht show, and also at the end of the month we will attend the Duryea Days show in Boyertown. In September, we have been invited to visit the home and private car collection of member Hank Hallowell, President of the AACA museum board. Also in September on the 29th, we hold our Fall All GM Meet at the Padre Pio Shrine in Barto, PA. October takes us to Scranton and the Steamtown national historic site for trains and trolleys, which offer steam train and antique trolley rides. November is a fun month with our annual junk yard tour, our oldest activity, and we end the year with a great buffet meal at the Bird-In-Hand restaurant for our Christmas party.

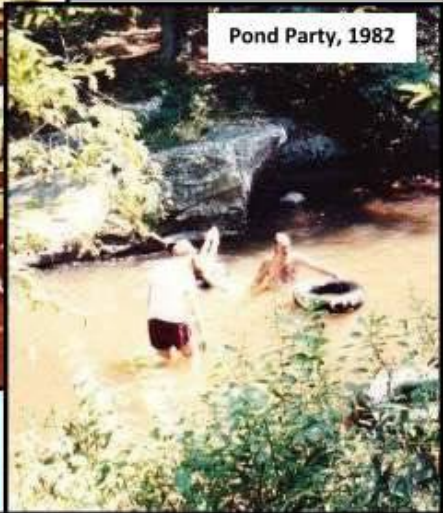
Although we are a regional chapter serving primarily Eastern PA, we welcome any new members who are looking for some fun and PONTI-ACTION.

Thank you to all, Ralph Keller



Don Barlup's pizza drive-in 1975 1st POCI meet

← IN THE BEGINNING



Pond Party, 1982



1977 Spring Meet
Herander Pontiac

Snapshot of
pre-2000



1988 Convention
Downingtown, PA



2003 GM
on Display



Best of show at
2023 Fall Meet
1935 LaSalle



GTO's prowled at the 2010 Spring Meet

Snapshot of
post-2000



The cars above at
the 2019 convention
were ALSO at the
FIRST gathering in
1975



Breakfast before
the 2021 Junk
Yard Tour

2024 UPCOMING EVENTS

**GET EVENT INFO AND PRE-REGISTER AT THE CLUB WEBSITE—
www.kscpoci.org**

Sept. 21, Saturday: Tour of Hallowell estate and collection: Meet at 10:30AM at the home of Hank Hallowell at 338 Cinnamon Dr. Huntingdon Valley PA 19006. We will start the day with a tour of Hank's car collection and grounds followed by lunch by the pool. Hank is working on several local historic sites for us to visit in the afternoon. Look for a follow-up email in the month ahead for further details and costs.

Sept. 29, Sunday: ALL GM show, PADRE PIO SHRINE, Bally, PA

October 19, Saturday: To Scranton to visit Steamtown national historical site

November 29, Friday: Black Friday Junk Yard Tour, see website for details.

December 7, Saturday; Christmas Party, Bird-In-Hand Restaurant, 12:30-4

Jan. 25, 2025, Sat.: Membership Meeting, Bird-In-Hand Fire House; 11am start

CONGRADULATIONS MICHAEL MURRAY

We are very excited to announce to you that our POCI director, Michael Murray was just elected as Vice President of our national club. Michael has been our director for four years and is always available if a problem arises. He is also the chairperson for the POCI scholarship committee. Michael will continue in his role, as director for our chapter as he also takes on this new position for the national club.



In addition to Michael's interest in dealer promotional models, he owns and drives a 1964 Catalina 2+2 and a 1966 Catalina. In 2022, Michael opened his home to our chapter on our 2 day bus tour to the Eastern Shore. We really enjoyed seeing his collection and his help in setting up this tour. Over the 29 years of membership in POCI, Michael has attended 21 conventions, has been an active member of the National Capital Area Chapter, the Keystone State Chapter and the Old Dominion Chapter, and was one of the founding members of the DelMarVa Chapter.

Outside of POCI, Michael is a 30-year member of the AACA where he served as President of its Eastern Shore Region for 10 years. Before retiring Michael was a public educator for 42 years holding positions as a teacher, vice principal and a principal and then later Vice President of his local school board.

Michael, this achievement is well deserved and we wish you well in this position. Congratulations!

45th Annual GM on Display

We recently had our 45th annual GM on Display at the Park in Macungie, PA. We were very blessed to have a wonderful day on June 2nd--nice and warm, but not too hot, making it very enjoyable for sitting outside and looking at wonderful GM-made vehicles. It was a perfect day for fellowship with car enthusiasts.

We showcased about 200 cars and trucks, which was the largest number of vehicles in at least 10 years! The club decided to move the show from early May to early June which allowed the club to expand the show by having a more enjoyable time of year free from the threat of early spring rains. The show also had a nice group of flea market vendors with wonderful food and music. The cars consisted of a well-rounded mix of GM brands beside our beloved Pontiacs. There was a nice selection of vintage cars peppered by some newer and specialty models of both cars and trucks.

For the first time we had a drawing for cash awards. We believe the cash prizes are a lot more welcome as opposed to door prizes. The club provided an anniversary cake for all to enjoy and recognize the club's 50th.

The show was highly successful and leaves us excited as we move toward our upcoming Fall Show on September 29th at Padre Pio Shrine in Bechtelsville, Pa. (Information flyer in this newsletter). We had a wonderful group of club volunteers, but we can always use additional help.

Please come out as we continue to celebrate our 50th Club Anniversary. We will have a few gifts for club members, special club parking and another anniversary cake (gifted by member Ralph Keller) to continue the Birthday Party. The theme is "Come Home" to our membership. Please consider attending to help celebrate our 50th with your fellow members. Looking forward to seeing all club members in September.

See ya down road!!!!

Tom



[Click here to see all the GM on Display photos](#)



Almost a hundred years ago, several interesting things happened. The year was 1926, and it was the year our favorite brand of cars was introduced, the 1926 Pontiacs. Also, a favorite amusement park in North Central Pa. was opened, known as Knoebel's Groves amusement park. Some 98 years later, those events joined to make a most enjoyable day. Our Keystone State chapter once again held our summer picnic at Knoebel's park on Saturday, July 13th, something we have been doing for nearly 20 years. It was a warm, but otherwise beautiful day for an outing. This is the first time that the club provided the meal for us, as a special celebration of our 50th anniversary of KSC. The catered meal consisted of basic picnic food, including hot dogs, hamburgers, macaroni and cheese, pasta salad, baked beans, and drinks. A special anniversary cake was provided for dessert.

We had about 20 members and guests attend, including the Burbage family, the McGurk family, as well as Dale and Chas Merrill, and AJ and Carol Koszi. Also, Steve Liebert, Bill Logan, Tom Wright, Robert Romig and Dawn Norman, Marlin Guigley, and Ralph Keller were in attendance. Unlike past years when everyone spent most of the day in the park on the rides and amusement, this year everyone hung around the pavilion, sharing stories and catching up on activities and events. It was a great time to renew our friendships and found out what our fellow members have been up to. Again, the park was most accommodating and provided golf cart transportation for many of us. Needless to say, a great time was had by all.



AACA SHOW

Saturday, June 15th dawned bright and sunny, a perfect day for a car show. Our chapter was fortunate enough to be able to attend the Bill Smith Memorial Summer Cruise In, which was held on the beautiful and spacious rear lawn of the AACA museum, near Hershey, on that day. Our Friend Hank Hallowell was again most helpful to spearhead our participation in the event. The total car count was around 420, with vehicles of all makes and types.

Hank explained that William “Bill” H. Smith was a former president of AACA, as well as later holding the Executive Director position. Bill was instrumental in growing AACA in large part through his concept of establishing several independent 501 (C3) tax entities, including the library and the museum. Bill passed several years ago of natural causes; however, this show tribute has been held for over 20 years.

Hank had us do our registrations a little differently than normal, but I did not fully understand why he did that until the event day. The show provides several trophies, one of which is for the car club attending with the highest number of show cars. That explains why he asked everyone to contact me and have all of the individual registration info submitted at one time, so we could be registered as a “club group” to be eligible for that award. With 11 vehicles attending, we won that award. Another nice surprise for our club came when long time member Bill Logan won the People’s Choice award for his beautiful Turquoise Blue and White Mist 1955 Safari station wagon. Other members in attendance included: Carol and AJ Koszi with a ‘62 Grand Prix, Ralph Keller with a ‘65 Tempest convertible, Ken Fernsler with a ‘64 Lemans convertible, Steve Liebert with his ‘79 Lemans wagon, Don Barlup with a ‘74 Grandville convertible, Scott and Brenda Steinhauer with their ‘08 G8 GXP, Jim Martin with a ‘67 Bonneville convertible, Bill McIntosh with a ‘60 wagon, and Amy and George Burbage with their Grandville convertible, hauling the club tent and merchandise for sale. Scott Apgar also attended, as did Ted Kapp who presented the club with 2 banners which he had made to salute our 50th anniversary. You will see these blowing in the wind at our future events. We were all provided free meals from the food trucks, again courtesy of Hank Hallowell.

[Click here to see all the photos:](#)

A great time was had by all, *Ralph Keller*



(Left) People's Choice Award to Bill Logan for his 1955 Pontiac Safari; (right) Highest Club Participation Award to the Pontiac-Oakland Club International, Keystone State Chapter is accepted by founding member, Ralph Keller. Bring your club to next year's Cruise In on Saturday, June 14th, 2025!

**PERSONAL and CONFIDENTIAL INFORMATION for the
RETAIL SELLING ORGANIZATION of
Oakland Motor Car Company
Pontiac, Michigan
Concerning the NEW PONTIAC SIX**

Introduction: A survey of the motor car market has evidenced the fact that there was a gap between the Fours, or the low priced cheaply constructed Six, and the better Sixes—a gap offering wonderful possibilities, but never filled until the advent of the Pontiac Six, a companion to the Oakland Six, manufactured by the Oakland Motor Car.

It was the vision of this great gap in the market that prompted General Motors to invade the field with the Pontiac Six, at a price well within reach of a vast number of possible purchases. The Oakland Motor Car Company was selected by General Motors Corporation to design, build, and market the first Six ever conceived and produced by the parent institution. This selection was made because of Oakland's long experience, especially in the six-cylinder field, and a rather remarkable record of pioneering. Many practices now common to the industry were developed and proven by the Oakland Motor Car Company.

In no respect is the Pontiac Six a cheap car. This new and admittedly beautiful automobile involves features usually to be had only in the high priced field, as will be demonstrated by a careful reading of this Manual.

The Pontiac Six is built to withstand the most exacting requirements and to continue to give service at a minimum cost over a long period of time. The General Motors Proving ground, near Pontiac, affords every known scientific means of determining what is best in motor car engineering. All of these facilities have been applied in a deliberate attempt to produce high quality with comfort and beauty of line and color in an automobile especially designed to appeal to the present owner of a Four or a low priced cheaply constructed Six.

The Pontiac Six is especially remarkable from the standpoint of appearance, acceleration, and power. Smoothness and readability are particularly noteworthy. Point by point, there is absolutely nothing to be had in the light Six field that compares with the Pontiac Six, or even in some higher priced fields.

On the following page are semi-specific requirements for the new car bodies

THE BODIES

1. Low, graceful appearance.
2. Composite type of Fisher construction exclusive to the Pontiac Six.
3. Substantial and well braced with steel panel upper structure.
4. Wide cowl gives liberal leg room.
5. Instruments glass enclosed on indirect lighted panel.
6. Attractively shaped head lamps on neatly designed supports.
7. Instrument board is well designed for utility and appearance.
8. The hood is designed to give an unbroken body line.
9. Cowl lamps are of attractive pattern.
10. Fisher one-piece windshield affords greatest vision with ventilation
11. Windshield regulator and automatic windshield wiper are standard equipment.
12. Patented dove tails in doors prevent rattling.
13. Inside door handles are in harmony with the other hardware.
14. Sun visors, rear window shades, and rear view mirrors are fitted.
15. Plate glass windows are fitted throughout.
16. Crank type regulators give quick adjustment of windows.
17. All bodies finished in Duco.
18. Mouldings are in attractive colors with paralleled striping.

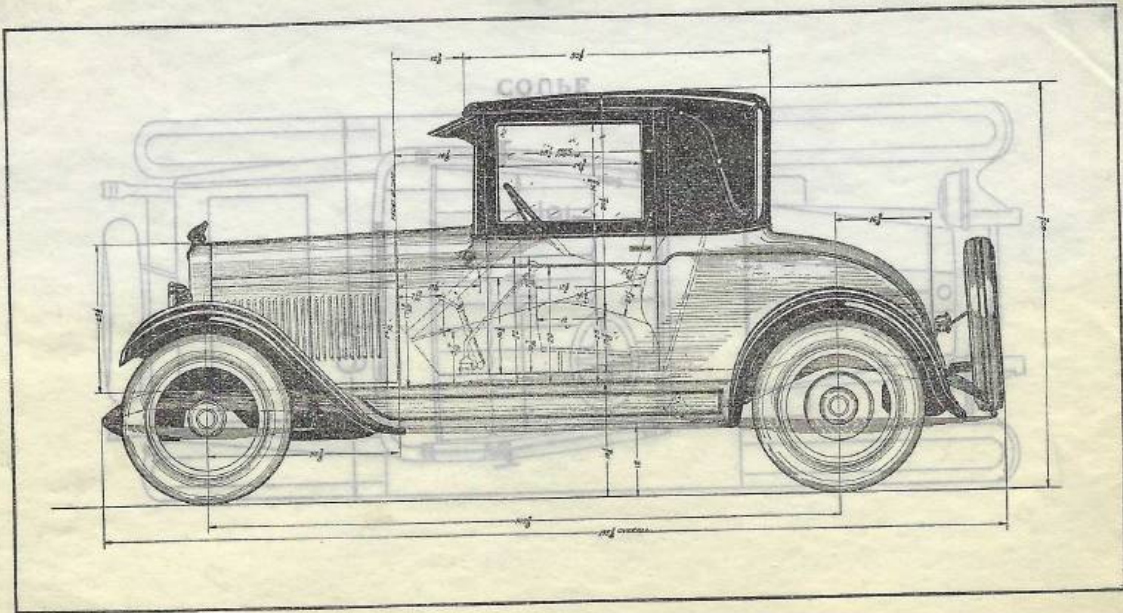
COACH

19. Doors are 33-1/4 inches wide.
20. Dome light gives a pleasing finish to body interiors.
21. Comfortable roomy seats.

COUPE

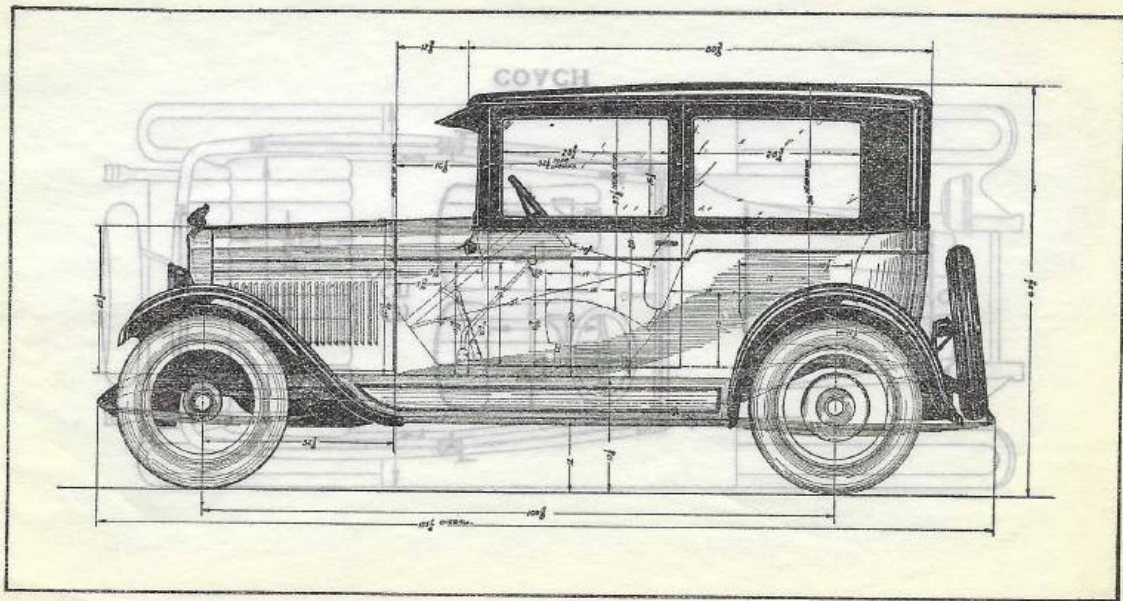
22. Wide comfortable seat.
23. Large luggage carrying capacity.

43



COUPE

41



COACH

Thank you Jim Martin

— 50th Anniversary Celebration —



ALL GM CAR & TRUCK SHOW



OUR CHAPTER IS "50" THIS YEAR
 "COME BACK & CELEBRATE WITH US"

Sponsored by: Keystone State Chapter, Pontiac Oakland Club International
 with special parking for all Chapter members

Sunday, September 29, 2024, rain or shine, at The Shrine for Padre Pio
111 Barto Rd, Barto, PA 19504



Trophies to the top 25 "EXCEPTIONAL" vehicles PLUS a separate BEST IN SHOW!

Food, music, trophies, door prizes & flea market

A portion of the show proceeds to benefit The Shrine for Padre Pio & a Local Homeless Shelter

Day of Show Registration: 8:30AM-11:30AM

Trophies and Door Prizes: 2PM

KSC FALL MEET PRE-REGISTRATION DEADLINE: September 20, 2024

Pre-Registration Cost: \$15.00/vehicle

Send to: Sandy Kemp, 1603 South Main St.,
 Bechtelsville, PA 19505

Day of Show Registration: \$20.00/Vehicle

Enclose: \$15.00/Vehicle

Automotive Flea Market Space: \$20.00

Payable to: Keystone State Chapter, POCI or on-line at www.kscpoci.org

Name _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Phone Number _____

CAR MAKE _____ MODEL _____ BODY STYLE _____ YEAR _____ CLASS _____

CAR MAKE _____ MODEL _____ BODY STYLE _____ YEAR _____ CLASS _____

Signature _____

TOTAL ENCLOSED _____

By signing, you agree to hold harmless the KSC of POCI, its officers and directors, for injury, property damage or any other claim.

More Information? Call Tom Wright 610-587-3468 or tommyjw22@yahoo.com

Hey all, do you know a business that might want to help the club with a sponsorship? Print out this letter and give it to the owner/manager.



Keystone State Chapter, POCI
2314 Fonthill Ct.
Langhorne PA 19047
215-499-8530
rtstover@gmail.com

April 6, 2024

The Keystone State Chapter POCI is celebrating our 50th anniversary of preserving Pontiacs, Oaklands and GMC's for future generations to enjoy. We are currently 123 members strong with members located in PA, MD, NJ, DE, and NY.

We have exciting news! We're looking for sponsors to help fund our newsletter. And in return for sponsorship, we're offering multiple advertising opportunities throughout the 2024 season.

Would you consider sponsoring our club and donating \$ 25.00 to help us to meet our goal?

We're so grateful for what our sponsors just like you have helped us accomplish over the years. From funding our car shows to helping with our newsletters and so much more, we're immensely thankful to our past, present, and future sponsors.

To demonstrate of our gratitude, the Keystone State Chapter POCI would like to offer you a business card ad in our bi-monthly newsletters for 2024 plus a display board which will prominently display your card at all events, in recognition of your gift.

We hope you're able to contribute and thank you for the consideration.

To make a contribution, simply include your gift with this letter and business card and mail to Keystone State Chapter POCI, 2314 Fonthill Ct., Langhorne PA 19047 or hand deliver to our representative.

Many thanks in advance for your sponsorship! Go Keystone State Chapter POCI!

Sincerely,

Tom Wright, President

P. S. We'd like to invite you to our car shows this year. GM on Display -June 2nd at Macungie Memorial Park. All GM Car Show - Sept 29th at Padre Pio Shrine, Barto PA

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Editor:
Richard Stover
2314 Fonthill Ct.
Langhorne, PA 19047
kscpociinfo@gmail.com

HOW ABOUT YOU, YES, YOU
WRITING AN ARTICLE ABOUT
YOUR CAR or CARS, AND HOW
YOU CAME TO HAVE THEM?

NEWSLETTER ARTICLE DEADLINE

-October-November: September 15th
-December-January: November 15th
-February-March 2025: January 15th

T



1974-2024

Congratulations Keystone State Chapter,
the oldest, continuous Chapter in POCI
Just think: 50 years!

Also, in addition our club store has been restocked with some new goodies.
We will be selling a KSC - 1974 hat pin (a little different from the 50th anniversary gift pin). We also now have blue long sleeve t-shirts and red short sleeve t-shirts with the vintage print on the front. These are really nice quality and sure to be a best seller as they were years ago. George will have all these items at our GM on Display show as well as our Fall "Come Home" celebration show on September 29th at Padre Pio

And new this year - we can now accept credit cards for payment!

Keystone State Chapter Membership Information

For general information, contact Karen Britton at
kscmembership@gmail.com

For Pontiac-Oakland Club International information go to
www.poci.org or email: pociworldhq@aol.com

Annual POCI dues are \$45.00 and includes a high quality
color monthly magazine.

Annual Chapter dues are \$20.00 payable in **January**.
**It is recommended that you be a member of the P.O.C.I.
along with being a member of the
Keystone State Chapter.**

Pay on line at www.kscpoci.org or
Send dues payable to KSC-POCI, c/o Sandra Kemp;
1603 S. Main St.; Bechtelsville, PA 19505

2023 and 2024 Officers and Directors:

President: Tom Wright
Vice President: Sandy Kemp
Treasurer: Richard Stover
Secretary: Karen Britton
Director: Ken Fernsler
Director: Bill McIntosh
Director: Jim Martin
Director: Steven Martinez
Director: Stephan Leibert
Co-Activities Director: Ralph Keller
Co-Activities Director: George Burbage
Newsletter Editor: Richard Stover
Chapter Historian: Ralph Keller
Promotional Sales: George & Amy
Burbage
Display Board: Ken Fernsler

Check out our web site: www.kscpoci.org